

# Mobile Technologies

“TelliANT has a full-service methodology helping businesses migrate and integrate their enterprise applications to mobile technologies.”

## Opportunities to Connect with the Mobile-Enhanced Consumer

Mobile applications have moved to a prominent position within software development. Financial/Banking, Social Media, Customer Engagement and Management are just a few areas where Mobile applications have become critical. The Healthcare sector is just beginning to realize the benefits of a fully mobile enabled workforce and customer base. Scalability and the use of cross platform tools to enhance features will help to satisfy the demands of mobile enabled customer.

## Industry Sectors where Mobile Technologies are expected

Every business sector will need to create and implement mobile strategies to keep pace with the way customers and employees are expecting to interact with businesses. Businesses must adopt new strategies, processes and technologies to ensure that they continue to compete in the mobile-era. Within each sector there are many opportunities to mobile-enhance your enterprise applications:

**Financial/ Banking:** Core Banking, Customer Service, Customer and Branch Communication

**Social Media:** Social Interaction with your Customers via Twitter, Facebook, Google+, Instagram

**Healthcare:** Apps and Attachments for Diagnosis, Healthcare Practitioner Information access for use and exchange, Patient Scheduling, Patient Communication

**General Business:** Planning, Scheduling, Operations

## Strategic Mobile Development Services Provided to Serve

Organizations can keep up with the pace of technology, their users’ expectations, and their business objectives; they can become a mobile-enhanced enterprise.

Application Lifecycle Management (ALM) typically consists of six phases: design, develop, test, deploy, manage, and update. However, with the complexity of the mobile landscape, creating a disciplined process for managing this lifecycle can be difficult.

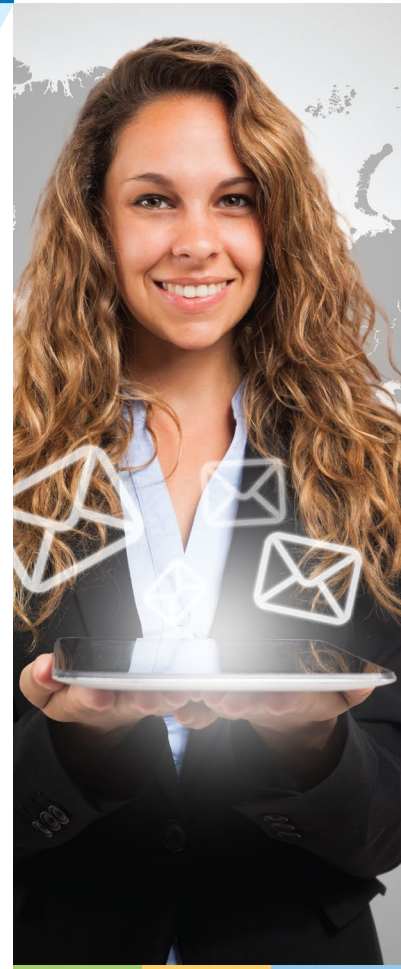
A well-defined path for managing your application’s lifecycle that includes quality control, on-time delivery, and maintenance is essential to creating a successful, repeatable enterprise-class mobile strategy. Leveraging a platform that supports each step of the process, instead of relying on disparate point products, is one way to ensure that each step of the lifecycle is both represented and integrated into the overall strategy in a holistic way.

- Set the foundation for a comprehensive mobile strategy
- Identify and mitigate roadblocks on the path to mobile maturity
- Establish your strategic objectives and KPIs
- Execute your strategy through next-gen design and development
- Choose the right tools and technology

Done correctly, mobile can meet users’ needs, business objectives, and IT requirements in a fast, efficient, and cost effective way. Mobile time is here to stay. It’s up to you to become a mobile-time enterprise.

**Strategy:** We discuss and understand how you market and sell to your mobile enabled customer. Full collaboration and innovation with your team to understand and develop your mobile solution for real customers. Apps need to engage customers, empower employees, and integrate with your enterprise to deliver real business impact.

**Design:** We understand the need for the mobile experience to satisfy the human-computer interaction, with integrated teams. We use Continuous development/deployment and Agile methodologies to enhance the exchange of information between teams.



## Why Go Mobile?

**25%** of adults are going online with 3 or more devices.

**84%** of People said they couldn't go a single day without their mobile device.

**51%** said their mobile device was more important than their laptop or desktop computer.

